Bridging a World That Can't Hear With One That Can

TIGER



"Blindness separates people from things. Deafness separates people from people."



– Helen Keller –

These words from Helen Keller are at the heart of the Lions Hearing Center. *Connecting people with people; connecting a world that can't hear with one that can.* For many, our work is to help them hear better. For others, our work is helping those affected by hearing loss find the resources they need. And we do this with individuals of all ages, all backgrounds, and regardless of an ability to pay.

To those who have supported our work this past year through donations, volunteering, or helping us reach thousands of people each year, we thank you. And the children, adults and elderly we have helped thank you as well. Here are some of their stories...



- Marielle -

"I was blessed with the birth of my first child, Marielle. Of course I think she's the most beautiful baby in the world. Soon after she was born, I learned that she has profound hearing loss – and was unable to hear my voice or sounds around her", explains Cheryl Boudewyns. "I was terrified." The Hearing Center diagnosed the problem and gave her two hearing aids which she will wear for now. "She looks at me and smiles when I speak to her or sing to her. Part

of the joy of being a mother is singing that special lullaby to your small child."

As she grows older, more hearing aids or even surgery may be required to correct her problem. The Lions Hearing Center will be there for Marielle when and if that time comes.



Over 150 children are born deaf or hard of hearing each year in Michigan.

"Can you imagine how far behind in school Alejandro would have been without being able to hear?" said his teacher.





It was Alejandro's first day of pre-school at a local Head Start Program. His parents, who like their son did not speak English, brought him to school that day to make sure his hearing and vision were tested as part of the requirements for his enrollment. They had no idea that there might be a problem. Thirty minutes later they were shocked to learn there might be some issues as Alejandro did not pass the hearing tests. Within a few weeks he was fitted with two hearing aids and now wears them proudly. Two years later, Alejandro is enrolled in kindergarten and doing well in school. "Hearing people learn their language by being submerged in it. I didn't have that option."



- Graham -

Graham Forsey was born deaf. With the help of the Hearing Center, Graham is pursuing his Master's Degree in Business Administration while serving as a business systems analyst for Whirlpool Corporation, the world's leading company in home appliances.

Forsey's parents first suspected there was something wrong when Graham was about 1 year old. He was soon diagnosed with profound hearing loss and early on had problems in school. "I was struggling with English growing up and falling behind," Forsey said. He then was enrolled in a deaf school and with the support of his parents, began to excel.

At Whirlpool, Graham works at merging the business and technical ends of operations. In between those two divisions, he works as the middle man – much like an interpreter for the deaf does. He uses various technologies to communicate throughout the corporation, and lectures to different groups within Whirlpool.

Graham is typical of students the Lions Hearing Center has helped and volunteers much of his free time advocating on behalf of deaf people across the country.

Toni and MJ



Toni Cannon-Mitchell and her son MJ have been on a journey together. Two years ago Toni brought her deaf son MJ to the Lions Hearing Center program for deaf children and parents. She and her husband had little knowledge of where to turn for help in raising their deaf child. The first

training session they attended included other parents of deaf children. From that moment on, their lives have changed dramatically.

Toni now works as a Hearing Technician for the Lions Hearing Center – screening thousands of children and adults each year. MJ has seen remarkable progress in school and at home. "When MJ first got his hearing aids, he couldn't sign, talk, or really communicate. Now he signs with me and his sisters, is much more verbal, and his anxiety level has gone way down."

And Toni is just getting started. Having been trained on being

a mentor and helping parents develop their Individual Educational Plans (IEP's) for their child, Toni is now pursuing a degree in social work. She wants to help others that have faced the same challenges she has faced.



– Toni Cannon-Mitchell –

Board of Directors



"We are enormously grateful to those who have partnered with us in helping thousands of people affected by hearing loss." - Robert Hong M.D., Chairman of the Board

Lions Hearing Center Of Michigan

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OUR ACCOMPLISHMENTS

Over 2,700 children and youth were provided hearing screening services which identified 250 children who were referred for follow up care and evaluation...

Over 300 hearing aids were provided at affordable prices for children, adults and seniors throughout southeastern Michigan...

The Hearing Center was helped by the *generosity of 35 volunteers* who helped with screenings and our fundraising events...

15 different communities in our region were offered free hearing screening services in community centers, churches, senior centers, schools and health fairs...

Scholarships were provided to *Monique Barney, Diane Bass, Graham Forsey, Rosa Padilla, and Jocelyn Porter* who are all currently attending college...

Our involvement saved thousands of federal, state and county funds through our work in the Wayne County Juvenile Detention Facility and in Head Start programs throughout the region...



OUR SPONSORS, DONORS & FRIENDS

(July 1, 2015 – June 30, 2016)

Platinum (\$5,000) KLS Martin Maddox, Dave & Renee MDHearing Aid ReSound Schwartz, Mark & Sally

Gold (\$2,000)

Bedford Lions Club Karmanos Mathog, Deena Shelby Lions Club Trenton Lions Club

Silver (\$1,000)

Advanced Bionics Canton Lions Club Clinton Valley Lions Club Dearborn Heights Lions Club Detroit Mid-City Lions Club Detroit Renaissance Club Grosse Pointe Lions Club Livonia High Nooners Lions Club Phonak Henry Ford Health System Plymouth Lions Club Starkey Sterling Heights Lions Club Wells, Phil & Chris

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Armada Lions Club Barrells, Matt Bezanson, Matt & Jen Blair, Rex & Gwen Brown, Martha Carver, Bill & Julie Centerline Lions Club **Chesterfield Lions Club** Cooper, Evelyn Cornwell, Judy **Clarkston Area Lions Club** Crowley, Al & Sharon DeOro, Mary Dennis, Bill **Detroit Hispanic Lions Club** Detroit North-Central Lions Club Detroit Northeast Lions Club Detroit Westown-Hartford Lions Club Eastpointe Lions Club Eldis, Fran Eney, Jaine Frank, Sid & Alice Fraser Lions Club Garrity, Dan & Heidi Garrity, John & Helen Gates, Gary & Theresa Gonik, Nathan Greater Metro Detroit Lions Club Harper Woods Lions Club Hazel Park Lions Club Heck, Cory & Stephanie Highland Park Lions Club Hoberman, Ruth Holler, Ron & Bonnie Hong, Robert & Anna Holt, D.F. Jacob, Constance Jenkins, Robert & Iva Jones, Bruce & Mary Jo Langa, Jane Lake Orion Lioness Club Love-Peel, Deborah Madonna University Lions Club

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LIONS HEARING CENTER **OF MICHIGAN**

"You can't get very far until you start doing something for somebody else."

2015-2016 REVENUE AND USES OF FUNDS

2015 – 2016 Revenue



Corporate Donations Lions Clubs Donations Personal Donations Fundraisers Third Party Payer Grants



These words of Melvin Jones, founder of the Lions Service Organization in June of 1917, were the start of something special. He began by asking business colleagues to help those in their communities and his vision transformed that humble beginning into the largest service organization in the world – now with 1.4 million members worldwide.

Since that historic day, Lions clubs have supported many different charities and needs, yet their work to aid those afflicted with problems in vision, hearing and diabetes have the longest history of any.

This rich history is the cornerstone of the Lions Hearing Center of Michigan, founded in 1999 by the late Dr. Robert Mathog. Dr. Mathog saw a natural partnership between Lions clubs and a health care organization that treated those with hearing loss. He spent countless hours finding funds, nurturing partners, giving of his time and resources, and ultimately left a wonderful legacy of helping thousands of people needing affordable hearing care. Lions and all of our partners have been and will be an important part of our future.



2015 – 2016 Expenses

- Programs and Services
- Management and General
- Fundraising
- Equipment
- Research and Education



"Lions are the salt of the earth." -Dr. Robert H. Mathog (1939 – 2014)

LET'S HEAR IT CAMPAIGN



The Need for Your Support

Hearing loss is an extremely common and complex debilitation. Most Americans will experience problems with hearing at some point in their lives, and it can strike from infancy through adult life. National and local statistics support that:

- 5 out of every 1000 infants born will have hearing loss or deafness.
- 15% of children between 12 and 18 have hearing loss.
- At the age of 65 and older, as many as 70% will experience significant hearing loss.
- 50% of children ages 3 to 10 in our region do not have their hearing checked annually.
- Hearing loss leads to social isolation, depression, straining relationships, fewer job opportunities and is linked to Alzheimer's and dementia.
- The average cost of one hearing aid is over \$2,000.

Let's Hear It! Campaign

The Let's Hear It! Campaign is a 3-year campaign to raise awareness throughout southeastern Michigan of hearing loss issues and to raise funds to address the problems. The Lions Hearing Center is seeking support from individuals and corporations to address a multi-million dollar problem. With your help, the Lions Hearing Center will be able to:

*Provide hearing screenings to thousands of children and adults in southeastern Michigan;

*Provide hundreds of low-cost hearing aids annually throughout the region.

*Assist parents and families of deaf children in finding answers and solutions in raising their children;

*Support research towards the prevention and treatment of hearing loss.

*Provide scholarships to deaf or hard of hearing students pursuing higher education.

Our mission is to serve those affected by hearing loss through treatment, research and education, regardless of ability to pay.



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